

# Idaho Travel Council

## 2006 Governor's Take Pride in Idaho Awards Idaho Governor's Conference on Recreation and Tourism

### **ELIGIBILITY**

Any organization and/or individual in the tourism or recreation field is eligible, including non-profit groups, public service agencies, communities, regional travel committees and private businesses in the tourism and travel industry. The categories are:

#### **Outstanding Achievement in Recreation and Tourism**

Awards for outstanding achievement in the fields of recreation and tourism will be made to one individual OR one organization that made a significant contribution to developing, managing or conserving Idaho's recreation resources, or developing, managing or promoting tourism in Idaho. Nominees should have demonstrated achievements above and beyond their normal responsibilities.

#### **Idaho Media Award**

Awarded to the Idaho newspaper, magazine, radio, television station that best promotes Idaho tourism, or to a freelance writer who best communicates Idaho's lifestyle, heritage, regional or statewide events and attractions. Program or article effectiveness and consumer response is important. Nominees' work should have produced tangible benefits to Idaho's tourism or recreation endeavors.

#### **Outstanding Visitor Center Award**

This award rewards the Idaho Visitor Center that has distinguished itself by its outstanding service to travelers. Centers will be judged on the basis of their well-trained, qualified staff with a thorough knowledge of the state and other qualities such as a well-developed system for acquiring and distributing promotional materials, facility appearance and cleanliness and positive responses from visitors.

#### **Outstanding Historic Preservation Award**

Presented in recognition of the project that best represents historic preservation. Nominations may be for individual or group efforts in preservation, renovation or restoration of historic structures or sites.

#### **Outstanding Cultural Tourism Award**

Presented in recognition of the project or event that best showcases Idaho's cultural tourism offerings. Nominations may be for individual or group efforts in the production, promotion and sponsorship of a cultural tourism project or event.

### **DEADLINE FOR ENTRIES**

Entry forms are due Friday, April 25, 2006. Please fax, mail, e-mail, or deliver to:

Ron Gardner  
Idaho Commerce and Labor  
P.O. Box 83720  
Boise, ID 83720-0093

208 334-2470 Fax: 208 334-2631, E-mail: [ron.gardner@tourism.idaho.gov](mailto:ron.gardner@tourism.idaho.gov)

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## 2006 Governor's Take Pride in Idaho Awards ENTRY FORM

Check the applicable category:

- ☐ Outstanding Achievement in Recreation and Tourism
- ☐ Idaho Media Award
- ☐ Outstanding Visitor Information Center Award
- ☐ Outstanding Historic Preservation Award
- ☐ Outstanding Cultural Tourism Award

\_\_\_\_\_  
Nominee (Person or Organization)

\_\_\_\_\_  
Company or Organization of nominee, if applicable

\_\_\_\_\_  
Address

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
Person submitting this form

\_\_\_\_\_  
Telephone

In the space below, provide a concise overview of your nomination. State the reasons you are nominating this individual or organization. **Nominations will be judged on the information you provide in this space.**

Winners will be presented their awards during a special luncheon at the 2006 Governor's Conference on Recreation and Tourism in Lewiston on May 19, 2006.

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